

Welcome to the Small Big Data Congress 2017 – 5 October 2017
Program

12:30 Entry

13:00 The SBDC Pitch Sessions

You are invited to join one of the parallel pitch sessions; **FACT** or **FAIR**.
See the next pages for more details about the pitch sessions.

- ✓ **FACT: Fairness, Accuracy, Confidentiality and Transparency** – Room: SBDC 1 Platform 1
- ✓ **FAIR: Findability, Accessibility, Interoperability and Reusability** – Room: SBDC 2 Big Room

14:00 The SBDC Networking Session – Room: Network area

- ✓ Register at the Serendipity Machine at Seats2Meet to exchange your contact information and link to interesting business partners at the event. Download the Serendipity Machine app already on beforehand, or register at the information desk.
- ✓ Check out the posters of the pitches to leave your business card, attend their demos, make a comment or have a talk with the presenter.

15:00 The SBDC Plenary Session on The Power of Data Innovations – Room: SBDC 1 Platform 1

Chair: Esther Smit – Amsterdam Data Science

15:00 Opening and welcome by Freek Bomhof – TNO

15:10 Arjen van den Born – JADS: The value of data for SME and the opportunities of the Smart Industry Data Hub

15:30 The power of Data Innovation. 5 minute pitches

- ✓ Mathijs Kattenberg – SURFsara: The power of Big Data Infrastructures
- ✓ Ameneh Deljoo – UvA, PhD: Secure Digital Market Places
- ✓ Jessica Doorn – TNO, Advisor: Applying Data Driven Innovations for creating business value

15:50 Interview Discussion: Invitation to join the National Big Data Infrastructure

- ✓ Anwar Osseyran, Director, SURFsara
- ✓ Cees de Laat, Professor, UvA
- ✓ Henk Jan Vink, Director Networked Information, TNO

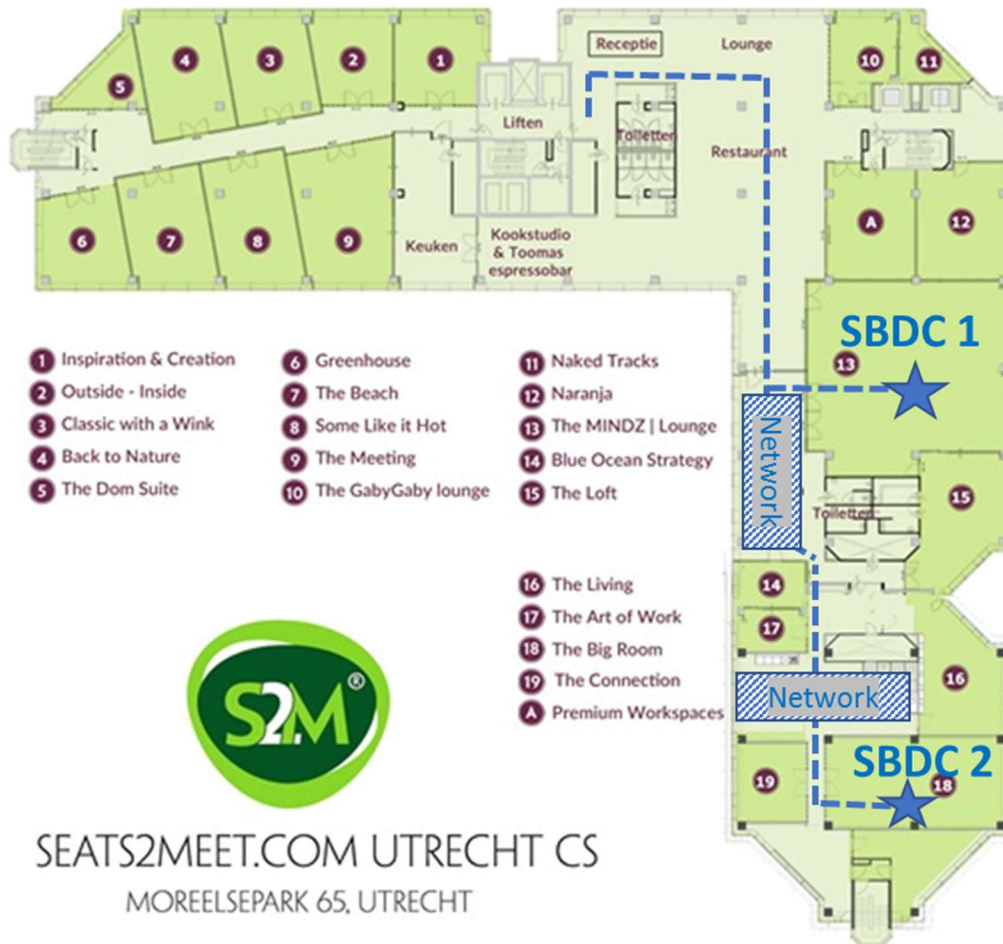
16:15 Drinks

Small Big Data Congress 2017 – Directions

The Small Big Data Congress 2017 will take place at:
Seats2Meet Utrecht CS
Moreelsepark 65 (Hoog Catharijne, Kantoren Hoog Overborch, 2nd floor)
3511 EP Utrecht.

Directions to Seats2Meet Utrecht CS can be found on the website of Seats2Meet:
https://www.seats2meet.com/en/locations/85/Seats2meetcom-Utrecht-CS/contact#bookmark_route

The map below indicates the meeting rooms that are used for the Small Big Data Congress 2017.



Small Big Data Congress 2017 – Pitch sessions

FACT: Fairness, Accuracy, Confidentiality and Transparency – Room: SBDC 1 Platform 1

<i>Pitch</i>	<i>Organization</i>	<i>Presenter</i>
How much do you trust your Big Data?	TNO	Fieke Hillerström
Unboxing the Big Data Black Box: FACT and FAIR data science	eScience Center	Tom Bakker
Connecting the dots - How network analysis leads to surprising insights	VORtech	Jok Tang
Get out of your bubble: decision support on uncertainties with SUDS	TNO	Michael van Bekkum
Mcfly: Deep learning for time series made easy	eScience Center	Vincent van Hees
Traceability for big data services across organizations	TNO	Edwin Harmsma
A reactive data model instead of predictive	Anchormen	Jeroen Vlek
Data Quality Assurance	TNO	Bram van der Waaij
Track and trace the latest insights	KxA	Wilma Mulder
Design-for-Auditability (D4A): In control over (big) data exchange	TNO	Harrie Bastiaansen
Predictive analytics in HR, from talking about it to making it happen!	Zyvo	Lamin Kinteh
Share analyses, not data	TNO	Paulien van Slingerland
Privacy-aware crowd analytics during festivals	Bluemark Innovations	Roel Schiphorst
Big Data to Small Bites, monitoring ship's health	TNO	Martijn Hoogeland

Small Big Data Congress 2017 – Pitch sessions

FAIR: Findability, Accessibility, Interoperability and Reusability – Room: SBDC 2 Big Room

<i>Pitch</i>	<i>Organization</i>	<i>Presenter</i>
Interactive Insight in Big Data	TNO	Ron Snijders
Business opportunities with (big) data	KvK	Johan de Jong
Strong Agile Metrics	Delft Data Science/ Goverdson	Hennie Huijgens
Data locality engine - large scale data analysis close to data source	TNO	Elena Lazovik
Process mining + Business intelligence creates value	Processgold	Inge Bouma
Fit with ontologies	TNO	Michiel Stornebrink
the BMAP technology enables Big Data Design	Xilion	Ad Popper
Engage & resonate through relevant content	Endeavour media	Petrit Kabashi
Simulating the IoT: Combining NK and ABM modelling	TNO	David Langley
Is Control-M also the secret sauce to your big data success?	BMC	Johan Baake
You'll understand it, when you see it	Quantbase	Dave van der Sluis
Innovative Big Data Plan	Bizzmaxx	Errol van Engelen
Smart Infrastructure Management - what does it take?	HAL24K	Rene Stukker
Showing Uncertainty Correctly Instead Of Just Adding Some More	TNO	Ward Venrooij