

Connecting Mobility: users are key to success of smart mobility solutions

The Netherlands is brimming with activities in the field of Smart Mobility. A large number of partnerships – alliances in which authorities, market players and knowledge institutes cooperate – are developing successful initiatives in the area of ITS and Smart Mobility. The EU Truck Platooning Challenge, Amsterdam Practical Trial, and Cooperative ITS Corridor Rotterdam-Vienna are no isolated events. They illustrate the Netherlands' ambition to lead the field when it comes to innovative mobility.



Human Factors key enabler

Professionals agree that Smart mobility contributes towards improved accessibility, safety and sustainability. When it comes to the deployment of smart mobility solutions, it is an ambition of Connecting Mobility to highlight Human Factors (in traffic) as an integral part of this deployment. New in-vehicle technologies influence the way we will use our cars; it will influence both road safety as well as the vehicle's comfort. For this, human behaviour and road safety are one of the key enablers for a successful transition to smart mobility. We bring the user perspective to the attention of businesses and governments.

User experience

It is important that the public/users can learn more about smart mobility and if possible experience smart mobility solutions, for example at the Grand Cooperative Driving Challenge. Feedback of users is key in the development process. Therefore we bring the user perspective to the attention of businesses and governments. We think the actual use of technology is what makes an innovation, and is therefore crucial to making a step forward.

Connecting Mobility: smart together

Connecting Mobility is a Dutch programme that is putting the Dutch national Roadmap for Smart Mobility into practice. In line with the road map, public and private partners are determining how the Netherlands can realize smart mobility opportunities over the next decade (2012-2023). They are doing this within the context of the Connecting Mobility programme. The programme acts as a catalyst and creates the necessary conditions and preconditions towards a faster transition to smart mobility in the Netherlands.

More information

www.connectingmobility.nl/en